

<u>Active4Today Performance Indicators</u>	APPENDIX 2		
	31st January 2024	31st January 2025	Growth (+) Decline (-)
No. of User Visits - TOTAL	943,269	875,637	-7.17%
No. of Leisure Centre user visits - Children (under 16) - TOTAL	270,124	210,740	-21.98%
No. of Leisure Centre user visits - Aged Over 60 - TOTAL	97,489	131,287	+34.67%
No. of Leisure Centre user visits - Deprived areas - Total users	18,365	35,291	+92.16%
No. of individuals referred to Active4Today from a health professional - Total	285	354	+24.21%
No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL	102	167	+63.73%
No. of Community Groups supported by Sports Development	132	156	+18.18%
Live Leisure Centre Membership base (adults) - Total	8,013	8,859	+10.56%
Live Leisure Centre Membership base (children) - Total	3,103	3,142	+1.26%
Number of people on concessionary membership	440	520	+18.18%